## CAMBRIDGE ARTS COUNCIL MEETING: October 13, 2009, 6PM

Begin: 6:10PM End: 7:30PM

MINUTES: The minutes were approved.

DIRECTOR'S REPORT: Jason reported on the **CAC Grant Program Meetings** which included a general meeting as well as meetings with mentors such as former grant recipients and panel members.

Jason also discussed the **Cambridge Open Studios**, which is exploring new locales and creating partnerships with local developers and businessmen. Charles, Barbara and Matt pointed out that the economic downturn has created an opportunity for the artistic use of atypical spaces and for the symbiotic interaction of artists and business people in urban settings. Jason urged the board to keep alert to opportunities such as empty storefronts and lobbies for temporary exhibits and installations. A result of this ongoing exploration would be to keep artists and art groups in Cambridge.

Jason said that the CAC meeting in November would include Lillian Hsu and Jeremy Gaucher to discuss the **public art program and its commissions**.

Jason announced that the CAC/MCC Arts Advocacy Tour and Reception would take place on Thursday, October 22 and would celebrate art programs in the schools and particularly the students who received grants from the **CAC Grant Program** and **MCC YouthReach Program**. He said it might even lead to an annual event celebrating advocacy in the arts.

The two **board projects** involving the partnership of business with the arts and the directory of visual artists are still ongoing. Jason said the web-based SlideRoom digital portfolio of artist work had been very effective in creating a directory of visual artists. The push is now to explore the possibility of making that information publically accessible. Charles suggested that the directory be kept simple and clearly defined. Matt discussed the use of blogs, Facebook, and Twitter in the dissemination of information on CAC and arts-related events. Everyone agreed to Charles' suggestion that the board meet every month, but break up into the two committee meetings every other month.

Jason mentioned the ribbon cutting celebration of the Cambridge Public Library on 10/29/09 from 5-7:30. The library will be open to the public officially on the week of 11/08/09 and CAC would work with the Women's Commission and CPL Director Susan Flannery to determine a date to hold a dedication and community acknowledgment for the *Filament/Firmament* project.

## **Members Present:**

Charles Norris, Barbara Baker, Matthew Weinberg, Lori Lander, Rosanna Alfaro, Jason Weeks, ex-officio

## Members Absent:

Phyllis Bretholtz, Lori Damon, Aliyah Gary, James Lawson,

Jose Mateo, Andrew Mroczek, Jeffrey Walker.